



美華慈心關懷聯盟

Chinese American Coalition
for Compassionate Care

www.caccc-usa.org

Building a community in which Chinese Americans are able to face the end of life with dignity and respect

CACCC Compassion in Action 12th Anniversary

Program Book Advertising Opportunity

- Professional Forum: 3/14/18 in Alhambra, 3/15/18 in San Francisco, & 3/16/18 in El Camino Hospital
- Community Event: 3/17/18 in Milpitas & 3/18/18 in El Monte
- Fundraising Dinner: 3/17/18 in Milpitas & 3/18/18 in San Gabriel Sheraton Hotel

Advertising in the CACCC *Compassion in Action* 12th Anniversary Program Book will give your organization maximum exposure during the educational and fundraising events held from March 14 through March 18, 2018. The program book will be distributed to healthcare professionals and the general public, predominately Chinese Americans, who attend the professional forums, community events and fundraising dinners in the San Francisco Bay Area and Los Angeles. Program book total circulation is 1,000.

Advertisement Rates

Black/White Ad

_____ \$900: Full Page (8.5"x11")

_____ \$300: Quarter Page (4.25"x5.5")

_____ \$500: Half Page (8.5"x5.5")

_____ \$200: Business Card Size (2.125"x2.75")

Organization _____

Contact Person _____ Title _____

Address _____

Phone _____ Mobile _____ Email _____

Email final artwork by February 1, 2018 or sooner to leyan@caccc-usa.org, Subject: Program Ad

Ad Specifications

- We reserve the right to modify the size of an ad to meet our ad specifications.
- Submission of ads delivered via email should not exceed 5 MB.
- Please provide final artwork in Acrobat PDF or JPEG format.
- Please make your check payable to CACCC and mail it to CACCC, PO Box 276, Cupertino CA 95015.
- Southern CA: Contact: Shirley Pan: shirley@caccc-usa.org 626-277-5775;
Catherine Lan: catlan8319@gmail.com 626-524-9987.
- Northern CA: Contact: Melinda Leong Capozzi: voloscire@gmail.com 510-813-6359;
Leyan Li: leyan@caccc-usa.org 415-568-5517.

CACCC • P.O. Box 276 • Cupertino, CA 95015 • (866) 661-5687

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