



美華慈心關懷聯盟

Chinese American Coalition  
for Compassionate Care

[www.caccc-usa.org](http://www.caccc-usa.org)

*Building a community in which Chinese Americans are able to face the end of life with dignity and respect*

## CACCC Compassion in Action 12th Anniversary

### Program Book Advertising Opportunity

- Professional Forum: 3/14/18 in Alhambra & 3/16/18 in El Camino Hospital
- Community Event: 3/17/18 in Milpitas & 3/18/18 in El Monte
- Fundraising Dinner: 3/17/18 in Milpitas & 3/18/18 in San Gabriel

Advertising in the CACCC *Compassion in Action* 12<sup>th</sup> Anniversary Program Book will give your organization maximum exposure during the educational and fundraising events held from March 14 through March 18, 2018. The program book will be distributed to healthcare professionals and the general public, predominately Chinese Americans, who attend the professional forums, community events and fundraising dinners in the San Francisco Bay Area and Los Angeles. Program book total circulation is 1,000.

### Advertisement Rates

#### Black/White Ad

\_\_\_ \$900: Full Page (8.5"x11")

\_\_\_ \$300: Quarter Page (4.25"x5.5")

\_\_\_ \$500: Half Page (8.5"x5.5")

\_\_\_ \$200: Business Card Size (2.125"x2.75")

Organization \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

Email final artwork by February 5, 2018 or sooner to [shirley@caccc-usa.org](mailto:shirley@caccc-usa.org), Subject: Program Ad

### Ad Specifications

- We reserve the right to modify the size of an ad to meet our ad specifications.
- Submission of ads delivered via email should not exceed 5 MB.
- Please provide final artwork in Acrobat PDF or JPEG format.
- Please make your check payable to CACCC and mail it to CACCC, PO Box 276, Cupertino CA 95015.
- Southern CA: Contact: Shirley Pan: [shirley@caccc-usa.org](mailto:shirley@caccc-usa.org) 626-277-5775;  
Catherine Lan: [catlan8319@gmail.com](mailto:catlan8319@gmail.com) 626-524-9987.
- Northern CA: Contact: Melinda Leong Capozzi: [voloscire@gmail.com](mailto:voloscire@gmail.com) 510-813-6359;  
Carrie Huang: [shmily\\_orange@yahoo.com](mailto:shmily_orange@yahoo.com) 415-568-5424.

CACCC • P.O. Box 276 • Cupertino, CA 95015 • (866) 661-5687

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