



Building a community in which Chinese Americans are able to face the end of life with dignity and respect

CACCC Receives \$1,000 Sponsorship Grant from Kaiser Permanente

Sponsorship Supports Suicide Prevention Among Chinese American Residents of Santa Clara County

April 14, 2026 – Cupertino CA – The Chinese American Coalition for Compassionate Care (CACCC) receives a \$1,000 sponsorship grant from Kaiser Permanente (KP) South Bay and Central Coast for its Suicide Prevention: Be Sensitive, Be Brave (BSBB) Workshop, conducted in Mandarin and Cantonese, to be held virtually on Saturday, May 2, 2026 from 4:30 pm-8:30 pm PDT. The KP sponsorship grant will support trainings towards safe messaging, dispelling the stigma surrounding the topic of suicide, and encourage those at risk to access care sooner, among Chinese American residents of Santa Clara County.



“Per the CDC, suicide is preventable and is a serious public health problem that has long-lasting effects on individuals, families, and communities,” said Alex Tsao, PhD, CACCC Co-Executive Director. “Preventing suicide requires strategies at all levels of society,” added Cynthia X. Pan, MD, CACCC Co-Executive Director. “This includes prevention and protective strategies for individuals, families, and communities.”

In collaboration and partnership with Santa Clara County Behavioral Services Prevention Services Division, San Mateo County Health Behavioral Health & Recovery Services, and Community Connections, the foundational workshop, conducted in Mandarin & Cantonese, to participants ages 18-44 years and older, individuals living with serious illness, residing in Santa Clara and San Mateo counties, will teach and train Chinese American community members to act as eyes and ears for suicidal distress and connect individuals to help.



To register for the free BSBB workshop, please use the QR Code or email info@caccc-usa.org or call 866-661-5687 to leave a message.

CACCC’s Suicide Prevention program is made possible through a partial grant from Silicon Valley Community Foundation, the Palo Alto Foundation Medical Group Community Health Care Endowment Fund, a mini-grant from the County of Santa Clara County Behavioral Health Services, and a sponsorship grant from Kaiser Permanente South Bay and Central Coast.

About CACCC

The Chinese American Coalition for Compassionate Care (CACCC), an award-winning coalition, is the first coalition devoted to addressing the end-of-life care concerns of the Chinese community and the healthcare professionals who serve them, since 2005. Recognized globally as an educator, an innovator, a leader in end-of-life education, CACCC provides community life programs in Advance Care Planning, hospice and palliative care, mindful self-care, loss and grief, Doctor Talk, Spiritual Talk, Heart to Heart Café Facilitator training, Suicide Prevention, Poetic Medicine for Grief, and Mental Health. For more, visit caccc-usa.org or email info@caccc-usa.org, or call Warmline: (866) 661-5687.

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